

Video Presentation Rubric				
	Beginning 1 – 12	Developing 13 - 24	Accomplished 25 - 37	Distinguished 38 - 50
Content & Organization – Is your project organized and documented?	Not organized. Difficult to follow. Poor quality shows poor effort.	Portions may be poorly documented and/or organized. Hard to follow the progressions of the story. Explanation shows some effort.	Fairly well documented and organized. Format is easy to follow. Good explanation shows good effort.	Program shows a continuous progression of ideas and tells a complete, easily followed story. Well documented and organized. Excellent, well thought out explanation shows superior effort.
Usefulness – Does your video stay focused on an informative topic? Does it promote the use of technology to inform the audience about the topic?	Project’s usefulness is in question. Does not inform; does not stay focused on the topic.	Project demonstrated development of computer technology; has problems staying focused on topic.	Project is focused and informative; promotes the use of computer technology to create the video to deliver information.	Project is focused and very informative; promotes the use of computer technology to create the video and makes others want to use the same type of format in delivering information to an audience.
Creativity & Elements of Design – Is your video interesting? Did your choice of elements such as film clips, pictures, backgrounds, and transitions enhance the project?	Use of elements detracts from video. Too many or too gaudy graphics; transitions, too many clips, backgrounds and/or sounds detract from content. Pictures or video clips may be out of focus or “shaky”.	Minimal use of design elements. No transitions. Sound is lacking or inappropriate or scratchy. Some pictures or video clips may be out of focus or “shaky”.	Good use of graphics and/or other design elements. Some transitions are inappropriately placed. Sound quality is OK. Video clips or pictures are clear and in focus.	Excellent sense of design. Effective camera techniques used for the video and pictures. Video and pictures are in focus and of good quality. Smooth transitions are appropriate and aid in delivery of the presentation.
Mechanics – Did you check your grammar and usage? Have you correctly documented sources and obeyed copyright rules?	Includes five or more grammatical errors, misspellings, punctuation errors; sources are not documented.	Includes 3 – 4 grammatical errors, misspellings, punctuation errors; some sources are documented but not correctly.	Includes 2 – 3 grammatical errors, misspellings, punctuation errors; sources are documented and correctly and copyright law has been followed.	Grammar, spelling, punctuation, capitalization are correct; sources are documented correctly and copyright law has been followed.
Oral Presentations Skills – Did you respond to the questions by the students and instructor with ease?	Great difficulty communicating ideas. Poor voice projection; no eye contact; no introduction; mispronounced words; stopped or had long pauses; confused.	Some difficulty communicating ideas. Poor voice projections; some eye contact; no introduction; mispronounced a few words; long pauses; somewhat confused.	Fairly fluid delivery. Communicates ideas with proper voice projection; perhaps one mispronounced word; made eye contact; introduced self and project. Respond to questions.	Well-rehearsed. Voice, eye contact and pacing hold interest and attentions of audience; introduced self and project. Responded easily to questions.